

REP HEADLINE# 6376530

*** UNAPPROVED REV #9 ***

TRF# 498760

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV2/12 15.09

*** CHANGES ***

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			106350.00									
CONTRACT TOTAL												106350.00
TOTAL SPOTS												72

MARKET TOTALS \$411,750
WFSB 20%
WTVH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 498760 /		<u>Alt Order #</u> 06376530
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 2075
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
Attention: Spencer Wood
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/05/12	9am-10am	9am - 10am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
2	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
3	WFSB	10/30/12	11/05/12	10am-11am	10am - 11am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
4	WFSB	11/06/12	11/06/12	10am-11am	10am - 11am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
5	WFSB	10/30/12	11/05/12	11a-12p Price is Right	11am - 12pm		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/30/12-11/05/12	11a-12p Price is Right	11am - 12pm	MTuWThF----	:30		\$850.00	NM		
				Credited								
6	WFSB	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
7	WFSB	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
8	WFSB	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
N 9	WFSB	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$950.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
498760 /	06376530

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

Advertiser	Original Date / Revision
House Majority PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
3	WFSB	10/30/12-11/05/12		4p-5p Dr. Oz	4pm-5pm	MTuWThF----	:30		\$950.00	NM		
		See MG 9.5										
5	WFSB	11/05/12-11/05/12		4p-5p Dr. Oz	4pm-5pm	M-----	:30		\$950.00	NM		
		Ⓜ MG for 9.3 10/31										
10	WFSB	11/06/12	11/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		11/05/12	11/11/12	-1-----				1	\$950.00			
11	WFSB	10/30/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/30/12	11/05/12	MTWTF--				4	\$2,100.00			
12	WFSB	11/06/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		11/05/12	11/11/12	-1-----				1	\$2,100.00			
13	WFSB	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$10,500.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/30/12	11/05/12	MTWTF--				5	\$2,100.00			
14	WFSB	10/30/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$4,800.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,600.00			
15	WFSB	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/30/12	11/05/12	MTWTF--				3	\$800.00			
16	WFSB	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/30/12	11/05/12	MTWTF--				2	\$2,500.00			
17	WFSB	10/30/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$5,250.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
18	WFSB	10/30/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$5,250.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
19	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/29/12	11/04/12	---1---				1	\$9,000.00			
20	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	1	\$7,500.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/29/12	11/04/12	---1---				1	\$7,500.00			
21	WFSB	11/02/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
22	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		11/05/12	11/11/12	M-----				1	\$1,900.00			
23	WFSB	11/02/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00			
24	WFSB	11/05/12	11/05/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
25	WFSB	11/04/12	11/04/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00			
26	WFSB	11/04/12	11/04/12	Miami at Indianapolis	1:00pm - 7:00pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$8,500.00			
27	WFSB	10/30/12	11/02/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$750.00			
28	WFSB	10/30/12	11/01/12	430A EYEWITNESS NEWS	430-5A		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWT---				2	\$350.00			
29	WFSB	10/30/12	10/31/12	Late, Late Show	1:08am - 02:05am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TW----				1	\$150.00			
30	WFSB	11/03/12	11/03/12	CSI Miami	1235am-135am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$150.00			
D 31	WFSB	11/03/12	11/03/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
32	WFSB	11/03/12	11/04/12	SA-SU 6-7a Eyewitness New	6am-7am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				4	\$450.00			
33	WFSB	11/03/12	11/03/12	NCAA PRIME GAME	8-11P		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$2,000.00			
Totals											72	\$106,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	72	\$106,350.00	\$90,397.50
Totals	72	\$106,350.00	\$90,397.50

Signature: _____ Date: _____

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